



Partnering with Remarkable Founders

## Two Dot Launches, Signs First Partnership with Clever RX

*Charlotte & Minneapolis-based Two-Dot, Inc. launches innovative model for small-cap founders to help them operate and grow their business*

**Feb. 12th, 2024** – BUSINESS WIRE (Charlotte, NC) – Two Dot, Inc. – an independent firm co-located in Charlotte, NC and Minneapolis, MN partners with small cap, profitable organizations to drive incremental, cash flow positive growth – announced on February 19th the launch of Two Dot, Inc. Founded by healthcare-technology industry veterans Jon Pearce and Michael Lawrence, their proven leadership and shared-resources team work directly with founders to reimage and reinvigorate tech-enabled companies providing Founders a needed alternative to selling their business. At a time when investment in small-cap tech-enabled companies has cratered, Two-Dot’s “operational financing” model and decades of demonstrated success give founders and investors confidence that partnering with Two Dot can unlock new value without dilution or additional capital.

In conjunction with its launch earlier this month, Two Dot is pleased to announce its first portfolio partner Clever RX. Clever RX is the future of prescription drug savings programs, saving Americans up to 80% on their over-the-counter and prescription drugs. Clever RX’s easy-to-use technology platform aims to reduce out-of-pocket costs for thousands of drugs as drug costs continue to rise. Clever RX is proud to serve those insured, uninsured, and underinsured—and is accepted at most major pharmacies across the United States. To begin using Clever RX, please visit <https://cleverRX.com> or the Apple and Google Play stores.

To learn more about Clever RX, become a partner, or any press inquiries and more information visit: <https://www.two-dot.com/>